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2015 HIGHLIGHTS

• Courses to help you grow your practice, prepare for health care reform and much more.

• **Friday and Saturday:** A two-day Exhibit Hall featuring the newest products and services. Also, don’t forget to enter the Exhibit Hall raffle for fabulous prizes.

• **Thursday – Sunday:** Enjoy a complimentary meal at our popular Food for Thought programs.

• **Friday:** Join us for the Welcome Reception featuring local fare and a chance to connect with peers.

IN APPRECIATION
COA thanks the members of the COA Education and Clinical Practice Committee for generously contributing their time and expertise to the development of this outstanding educational program.

CHAIR
Christopher Gee, OD

MEMBERS
Sara Chiu, OD
Pinakin Davey, OD, PhD, FAAO
Matthew Earhart, OD
Steve Ferrucci, OD, FAAO
David Kirschen, OD, PhD, FAAO
Mika Moy, OD, FAAO
David Sendrowski, OD, FAAO

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COMING SOON

DAILIES TOTAL1® CONTACT LENSES

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THANK YOU TO OUR 2015 SPONSORS

COA thanks the following sponsors for their generous support of our Monterey Symposium. Their willingness and generosity help make this annual event a success. For more about our sponsors visit www.montereysymposium.com.

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Vision West, Inc.
VSP Global
Walman Optical

PASSPORT PROGRAM

As you walk through the Exhibit Hall, stop by participating passport sponsor booths to learn more about their products and services and receive a stamp on your exhibitor passport. When you have completed your passport tour, submit your stamped passport to the COA booth by 2:30 PM on Friday and Saturday to qualify for the grand prize drawings. Drawings will be held promptly at 2:45 PM each day. **Must be present to win!**

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<td>Bruder Healthcare Company</td>
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<td>Pasch Optical/Nikon Optical</td>
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<td>Triumph Optical</td>
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<td>Fashion Optical Displays</td>
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<td>TTI Medical</td>
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<td>Johnson &amp; Johnson Vision Care</td>
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<td>VSP Optics Group</td>
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<td>Logos of the Americas, Inc.</td>
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<td>Warren G. Bender Co.</td>
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<td>Mercer</td>
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### THURSDAY, NOVEMBER 12

- **Registration Desk Open** at Monterey Conference Center  
  4:00 PM – 6:00 PM  
- **Food for Thought Dinner**

### SATURDAY, NOVEMBER 14

- **Registration Desk Open**  
  6:30 AM – 5:00 PM  
- **Food For Thought Breakfasts**  
  6:45 AM – 7:45 AM  
- **OD & Para Educational Sessions**  
  8:00 AM – 5:50 PM  
- **Exhibit Hall Hours**  
  11:30 AM – 3:30 PM  
- **Food for Thought Seminar**  
  6:00 PM – 7:00 PM

### FRIDAY, NOVEMBER 13

- **Registration Desk Open**  
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- **Food for Thought Breakfasts**  
  6:45 AM – 7:45 AM  
- **OD Educational Sessions**  
  8:00 AM – 5:50 PM  
- **Exhibit Hall**  
  11:30 AM – 3:30 PM  
- **Optometric Staff Educational Sessions**  
  3:00 PM – 5:50 PM  
- **Welcome Reception**  
  6:30 PM – 8:00 PM  
- **Food for Thought Seminar**  
  7:00 PM – 8:00 PM

### SUNDAY, NOVEMBER 15

- **Registration Desk Open**  
  7:00 AM – 12:00 PM  
- **Food for Thought Breakfast**  
  6:45 AM – 7:45 AM  
- **OD & Para Educational Sessions**  
  8:00 AM – 12:50 PM
Name Badges
Please wear your name badge at all times. All conference functions require registration and a name badge – no exceptions due to security.

Concession Stands
Concession stands will be open and available for lunches and snacks at your convenience in the Exhibit Hall on both Friday and Saturday, Noon – 2:30 PM. These concessions make it easy for you to grab something to eat without leaving the comfort of the Monterey Conference Center.

Lunch Vouchers
ODs who register for Option 1 will receive a $12 voucher for lunch on Friday and Saturday. These vouchers can be used toward the purchase of lunch in the Exhibit Hall.

Registered optometric staff with Option 1 registration package receive a lunch voucher for Saturday only.

Class Handouts
Class handouts are posted at www.montereysymposium.com to download before or after the conference. Handouts will be available online until April 1, 2016.

Child Care
VIP Babysitting Service provides professional babysitting services. Its professionals are insured for individuals and large groups, CPR and First Aid certified, fingerprinted or had a criminal background check conducted. Call: (800) 838-2787 www.vipbabysitting.com
### THURSDAY, NOVEMBER 12

<table>
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<th>Event</th>
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<th>Room</th>
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<tr>
<td>FFT0 - Dinner &amp; Education: Optimal Management of Meibomian Gland Disease and Ocular Surface Disease</td>
<td>4:30 – 6:00 PM</td>
<td>San Carlos IV</td>
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<tr>
<td>John W. Lahr, OD, FAAO</td>
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<tr>
<td>FFT1 - Eye-inspired Design: Innovation for the Presbyopic Eye</td>
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<td>San Carlos III</td>
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<tr>
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<td>Sponsored by Johnson &amp; Johnson Vision Care</td>
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<tr>
<td>FFT2 - Open-angle Glaucoma Treatments and Patient Cases &amp; The Best of Both Worlds: Introducing New Clear Care(r) PLUS with HydraGlyde(r)</td>
<td>6:45 – 7:45 AM</td>
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<tr>
<td>Leo Semes, OD, FAAO and Christopher W. Lievens, OD, MS, FAAO</td>
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<td>Scott Daniels</td>
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<td>Sponsored by Practice Concepts and Live Oak Bank</td>
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### SATURDAY, NOVEMBER 14

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<th>Event</th>
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<tr>
<td>FFT4 - Therapeutic Considerations for Management of Patients With Chronic Dry Eye</td>
<td>6:45 – 7:45 AM</td>
<td>San Carlos III</td>
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<tr>
<td>J. James Thimons, OD, FAAO</td>
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<tr>
<td>FFT5 - Enhancing Practice Success... One Day At a Time</td>
<td>6:45 – 7:45 AM</td>
<td>San Carlos IV</td>
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<td>Harvard Sylvan, OD</td>
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<td>Sponsored by CooperVision</td>
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<tr>
<td>FFT6 - Operationalizing ICD-10: Now What?</td>
<td>6:00 – 7:00 PM</td>
<td>San Carlos IV</td>
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<td>Candice Davis, Vice President, Professional Services</td>
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### SUNDAY, NOVEMBER 15

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<th>Event</th>
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<tr>
<td>FFT7 - Fabry Disease - Ophthalmic Manifestations and Recent Advances</td>
<td>6:45 – 7:45 AM</td>
<td>San Carlos IV</td>
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<td>Pinakin Davey, OD, PhD, FAAO</td>
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<td>Supported by an unrestricted education grant from Genzyme</td>
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Monterey Symposium 2015
Monterey Symposium educational sessions have been designated as:

- **TPA**: Therapeutic pharmaceutical agent
- **TPG**: TPA with approval to treat glaucoma
- **TLG**: TPA with approval to perform lacrimal irrigation and dilation and treat glaucoma
- **OTHER**: Binocular vision, contact lenses, low vision, vision therapy
- **PM**: Practice management (no credit in CA)

Credit for Course Attendance
To comply with the California State Board of Optometry continuing education requirements, attendees must remain in the session for the duration of the course. If an attendee leaves early or arrives more than 10 minutes late, no CE credit will be given.

Transcripts will be emailed to you four to six weeks after the conference.

OD Course Approvals
COA’s Monterey Symposium 2015 continuing education program has been submitted to COPE. If you are licensed outside of California, most state boards of optometry accept COPE-approved courses toward credit for licensure renewal.

Please note that COPE courses do not include CEEs. COA will not be responsible for courses that are not approved by COPE.

For an updated listing of approved COPE courses, please go to www.montereysymposium.com.

COA Monterey Symposium 2015 courses can help COA members receive a 10% discount on their Professional Liability Insurance! Classes with this icon qualify. Mercer, as an administrator of the COA-sponsored Professional Liability program, worked out an agreement with Liberty International Underwriters, the program insurer. By taking any of the courses below, COA members can receive a 10% premium credit when they renew their professional liability policy with Liberty. If insured elsewhere, members can receive the credit if they are approved for coverage in the COA program during 2015.

**FFT1** - Eye-inspired™ Design: Innovation for the Presbyopic Eye
**FFT2** - Open-angle Glaucoma Treatments and Patient Cases & The Best of Both Worlds: Introducing New CLEAR CARE(r) PLUS with HydraGlyde(r)
**100** - Lab Testing (TPA)
**101** - Managing Care: Strategies to Succeed in Health Care Reform (PM)
**102** - Sports Vision Testing and Enhancement (OTHER)
**103** - Headache Assessment in Primary Eye Care (TPA)
**105** - Amblyopia Evidence-Based Management (TPA)
**108** - Neuroimaging (TPA)
**FFT4** - Therapeutic Considerations for Management of Patients with Chronic Dry Eye
**203** - Nutrition and Diabetes (TPA)
**206** - Prescribing Prism for Strabismus: The Do's and Don'ts (OTHER)
**207** - Advances in Glaucoma Technology (TPG)
**208** - Pediatric Potpourri: What Every Primary Care OD Should Know (OTHER)
**209** - Innovations in Contact Lenses (OTHER)
**212** - Modern Scleral Lenses (OTHER)
**215** - Management of Viral Eye Disease (TPA)
**301** - Advances in Anterior Segment Medical & Surgical Management (TPA)
**302** - Structure & Function in Contemporary Glaucoma Care (TPG)
**306** - Top Twenty Oral Agents (TPA)
**307** - Fixation Disparity: A Critical Clinical Measurement (OTHER)
**309** - Contact Lens Management of the Challenging Patient (OTHER)
### THURSDAY, NOVEMBER 12, 2015

<table>
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<th>Time</th>
<th>Event</th>
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<th>COPE#</th>
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</table>
| **4:30 PM – 6:00 PM** | **FFT0 - Dinner & Education: Optimal Management of Meibomian Gland Disease and Ocular Surface Disease**  
John W. Lahr, OD, FAAO  
Sponsored by Nordic Naturals | San Carlos IV | COPE # 46050-AS |

### FRIDAY, NOVEMBER 13, 2015

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<tr>
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</table>
| **6:45 AM – 7:45 AM** | **FFT1 - Eye-inspired Design: Innovation for the Presbyopic Eye**  
Carol Alexander, OD, FAAO  
Sponsored by Johnson & Johnson Vision Care | San Carlos III |               |
| **8:00 AM – 9:40 AM** | **FFT2 - Open-angle Glaucoma Treatments and Patient Cases & The Best of Both Worlds: Introducing New Clear Care(r) PLUS with HydraGlyde(r)**  
Leo Semes, OD, FAAO and Christopher W. Lievens, OD, MS, FAAO  
Sponsored by Alcon | San Carlos IV |               |
| **3:00 PM – 3:50 PM** | **108 - Neuroimaging (TPA)**  
Spencer Johnson, OD | Ferrante I-III | COPE # 38458-NO |
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<th>Time</th>
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<td>7:00 PM – 8:00 PM</td>
<td>FFT3 - Buying, Selling and Partnering Practices: What They Never Teach You.</td>
<td>Scott Daniels</td>
<td>San Carlos IV</td>
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<td>SATURDAY, NOVEMBER 14, 2015</td>
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<td>6:45 AM – 7:45 AM</td>
<td>FFT4 - Therapeutic Considerations for Management of Patients with Chronic Dry Eye</td>
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<td>Sponsored by CooperVision</td>
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<td>8:00 AM – 9:40 AM</td>
<td>200 - ICD-10 (PM)</td>
<td>Spencer Johnson, OD</td>
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<td>9:00 AM – 9:50 AM</td>
<td>203 - Nutrition and Diabetes (TPA)</td>
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<td>10:00 AM – 11:40 AM</td>
<td>206 - Prescribing Prism for Strabismus The Dos and Don’ts (O)</td>
<td>Susan A. Cotter, OD, FAAO, FCVD</td>
<td>Ferrante I-III</td>
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<td>10:00 AM – 11:40 AM</td>
<td>207 - Advances in Glaucoma Technology (TPG)</td>
<td>J. James Thimons, OD, FAAO</td>
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<tr>
<td>3:00 PM – 3:50 PM</td>
<td>208 - Pediatric Potpourri: What Every Primary Care OD Should Know (O)</td>
<td>Susan A. Cotter, OD, FAAO, FCVD</td>
<td>Steinbeck</td>
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<td>COPE # 42037-FV</td>
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<tr>
<td>3:00 PM – 4:40 PM</td>
<td>209 - Innovations in Contact Lenses (O)</td>
<td>Matthew Lampa, OD, FAAO</td>
<td>Ferrante I-III</td>
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<td>COPE # 40933-CL</td>
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<tr>
<td>4:00 PM – 5:40 PM</td>
<td><strong>212 - Glaucoma: What We Know, How We Should Practice, and What the Future May Hold (TPG)</strong>&lt;br&gt;John Flanagan, OD, PhD, FAAO</td>
<td><strong>Steinbeck</strong>&lt;br&gt;COPE # 45647-GL</td>
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<td><strong>$</strong></td>
<td><strong>213 - Modern Scleral Lenses (O)</strong>&lt;br&gt;Matthew Lampa, OD, FAAO</td>
<td><strong>Ferrante I-III</strong>&lt;br&gt;COPE # 40934-CL</td>
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<tr>
<td>5:00 PM – 5:50 PM</td>
<td><strong>215 - Management of Viral Eye Disease (TPA)</strong>&lt;br&gt;J. James Thimons, OD, FAAO</td>
<td><strong>San Carlos I-II</strong>&lt;br&gt;COPE # 38706-AS</td>
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<tr>
<td>6:00 PM – 7:00 PM</td>
<td><strong>FFT6 - Operationalizing ICD-10: Now What?</strong>&lt;br&gt;Candice Davis, Vice President, Professional Services&lt;br&gt;<em>Sponsored by Eyefinity</em></td>
<td><strong>San Carlos IV</strong></td>
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<td><strong>SUNDAY, NOVEMBER 15, 2015</strong></td>
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<td>6:45 AM – 7:45 AM</td>
<td><strong>FFT7 - Fabry Disease - Ophthalmic Manifestations and Recent Advances</strong>&lt;br&gt;Pinakin Davey, OD, PhD, FAOO&lt;br&gt;<em>Supported by an unrestricted education grant from Genzyme</em></td>
<td><strong>San Carlos IV</strong>&lt;br&gt;COPE # Pending</td>
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<tr>
<td>8:00 AM – 9:40 AM</td>
<td><strong>301 - Advances in Anterior Segment Medical &amp; Surgical Management (TPA)</strong>&lt;br&gt;J. James Thimons, OD, FAAO</td>
<td><strong>San Carlos I-II</strong>&lt;br&gt;COPE # 38806-OP</td>
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<tr>
<td><strong>$</strong></td>
<td><strong>302 - Structure &amp; Function in Contemporary Glaucoma Care (TPG)</strong>&lt;br&gt;John Flanagan, OD, PhD, FAAO</td>
<td><strong>Ferrante I-III</strong>&lt;br&gt;COPE # 45646-GL</td>
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<tr>
<td>10:00 AM – 11:40 AM</td>
<td><strong>306 - Top Twenty Oral Agents (TPA)</strong>&lt;br&gt;J. James Thimons, OD, FAAO</td>
<td><strong>San Carlos I-II</strong>&lt;br&gt;COPE # 37488-OP</td>
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<td><strong>$</strong></td>
<td><strong>307 - Fixation Disparity: A Critical Clinical Measurement (O)</strong>&lt;br&gt;David Kirschen, OD, PhD, FAAO</td>
<td><strong>Ferrante I-III</strong>&lt;br&gt;COPE # 45043-GO</td>
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<tr>
<td>12:00 PM – 12:50 PM</td>
<td><strong>309 - Contact Lens Management of the Challenging Patient (O)</strong>&lt;br&gt;Matthew Lampa, OD, FAAO</td>
<td><strong>Ferrante I-III</strong>&lt;br&gt;COPE # 36678-CL</td>
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</table>
COA's Monterey Symposium 2015 paraoptometric continuing education program has been submitted to ABO (American Board of Opticianry)/NCLE (National Contact Lens Examiners) and the AOA Commission of Paraoptometric Section Certification (CPC).

Do not assume that courses you register for are approved. **COA is not responsible for courses that are not approved by ABO/NCLE or CPC.**

You will need to complete the appropriate form and submit it to ABO/NCLE or the CPC. For an updated listing of approved courses, please visit, www.montereysymposium.com.

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**FRIDAY, NOVEMBER 13, 2015**

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>Exhibit Hall Open</td>
<td>11:30 AM - 3:30 PM</td>
<td>Serra Ballroom</td>
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<tr>
<td>3:00 PM – 3:50 PM</td>
<td><strong>104 - The Impact of 3-D Vision in Our High Tech World</strong></td>
<td>Colton I-III</td>
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<td></td>
<td>Kristine Kerestan, OD</td>
<td>CPC # BP-0021-15</td>
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<td>ABO/NCLE Approved: Technical-Basic</td>
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<td>AOA Approved</td>
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<tr>
<td>4:00 PM – 5:40 PM</td>
<td><strong>107 - Anatomy of the Optometric Exam Room</strong></td>
<td>Colton I-III</td>
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<td></td>
<td>Kristine Kerestan, OD</td>
<td>CPC #BP-0012-13</td>
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<tr>
<td>Welcome Reception</td>
<td>6:30 – 8:00 PM</td>
<td>Ferrante Bay View Room</td>
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<tr>
<td>7:00 PM – 8:00 PM</td>
<td><strong>FFT3 - Buying, Selling and Partnering Practices:</strong></td>
<td>San Carlos IV</td>
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<td></td>
<td><strong>What They Never Teach You</strong></td>
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<tr>
<td></td>
<td>Scott Daniels</td>
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<td></td>
<td><strong>Sponsored By Practice Concepts and Live Oak Bank</strong></td>
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</table>

OPTOMETRIC STAFF

CONTINUING EDUCATION INFORMATION

ABO, NCLE & CPC Certification Renewals

COA's Monterey Symposium 2015 paraoptometric continuing education program has been submitted to ABO (American Board of Opticianry)/NCLE (National Contact Lens Examiners) and the AOA Commission of Paraoptometric Section Certification (CPC).

Do not assume that courses you register for are approved. **COA is not responsible for courses that are not approved by ABO/NCLE or CPC.**

You will need to complete the appropriate form and submit it to ABO/NCLE or the CPC. For an updated listing of approved courses, please visit, www.montereysymposium.com.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker/Sponsor</th>
<th>Room/Code</th>
</tr>
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<tbody>
<tr>
<td>6:45 AM – 7:45 AM</td>
<td>FFT4 - Therapeutic Considerations for Management of Patients with Chronic Dry Eye</td>
<td>J. James Thimons, OD, FAAO &lt;br&gt;Sponsored by Allergan</td>
<td>San Carlos III</td>
</tr>
<tr>
<td>8:00 AM – 8:50 AM</td>
<td>FFT5 - Enhancing Practice Success... One Day at a Time</td>
<td>Harvard Sylvan, OD &lt;br&gt;Sponsored by CooperVision</td>
<td>San Carlos IV</td>
</tr>
<tr>
<td>8:00 AM – 8:50 AM</td>
<td>201 - Eye Care Jeopardy: A Through Z</td>
<td>Kristine Kerestan, OD &lt;br&gt;ABO Approved: Technical-Experienced &lt;br&gt;AOA Approved</td>
<td>Colton I-III &lt;br&gt;CPC # ED-0012-15</td>
</tr>
<tr>
<td>9:00 AM – 9:50 AM</td>
<td>204 - Contact Lenses for ALL Generations</td>
<td>Kristine Kerestan, OD &lt;br&gt;NCLE Approved: Technical-Basic &lt;br&gt;AOA Approved</td>
<td>Colton I-III &lt;br&gt;CPC #CL-0051-13</td>
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<tr>
<td>Exhibit Hall Open</td>
<td>11:30 AM - 3:30 PM</td>
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<td>Serra Ballroom</td>
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<tr>
<td>3:00 PM – 3:50 PM</td>
<td>210 - Generation Y: Know Your Patient</td>
<td>Valerie Manso, BSc, ABOC, FNAO &lt;br&gt;Approved ABO: General Knowledge &lt;br&gt;AOA Approved</td>
<td>Colton I-III &lt;br&gt;CPC# PM-0149-13</td>
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<tr>
<td>4:00 PM – 5:40 PM</td>
<td>214 - It Is Time - Digital Lenses Should Be the Norm</td>
<td>Valerie Manso, BSc, ABOC, FNAO &lt;br&gt;Approved ABO: Technical-Basic &lt;br&gt;AOA Approved</td>
<td>Colton I-III &lt;br&gt;CPC# OP-0020-13</td>
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<tr>
<td>Time</td>
<td>Session Title</td>
<td>Speaker</td>
<td>ABO/NCLE Approval</td>
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<tr>
<td>8:00 AM – 8:50 AM</td>
<td><strong>300 - Diabetes - A Disease with Far Reaching Implications</strong></td>
<td>Valerie Manso, BSc, ABOC, FNAO</td>
<td>ABO/NCLE Approved: Technical-Experienced</td>
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<tr>
<td>9:00 AM – 9:50 AM</td>
<td><strong>304 - Therapeutic Aspects of Eyeglass Lenses</strong></td>
<td>Valerie Manso, BSc, ABOC, FNAO</td>
<td>Approved ABO: Technical-Experienced</td>
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<tr>
<td>10:00 AM – 10:50 AM</td>
<td><strong>305 - Selling Sun-Wear All Year Long</strong></td>
<td>Valerie Manso, BSc, ABOC, FNAO</td>
<td>Approved ABO: General Knowledge</td>
</tr>
<tr>
<td>11:00 AM – 11:50 AM</td>
<td><strong>308 - Sunshine Has a Dark Side</strong></td>
<td>Valerie Manso, BSc, ABOC, FNAO</td>
<td>ABO Approved: Technical-Basic</td>
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</tbody>
</table>
EXHIBIT HALL INFORMATION

EXHIBIT HALL DATES & HOURS

Friday, November 13
11:30 AM - 3:30 PM
Saturday, November 14
11:30 AM – 3:30 PM

EXHIBITOR PASSPORT PROGRAM

Monterey Symposium 2015 is featuring a fun game to engage attendees and exhibitors in the Exhibit Hall.

Don’t Miss the Exhibit Hall Raffle
Look for your official raffle tickets in your conference packet. Once you enter the Exhibit Hall, take your tickets to the vendor booths that have the prizes you want to win! See below for prize information.

Friday, November 13
Raffle times: 12:30 PM – 2:30 PM
Kindle Fire
ABB OPTICAL GROUP (Booth #501)
$250 Visa Gift Card
iMatrix (Booth #910)
Flexx Precision Meibomian Gland Expressor
OcuSci (Booth #710)
Wine Basket
Primary Eyecare Network (Booth #503)
Nike Gift Card and Duffle Bag
VSP Global (Booth #304)
Betsey Johnson Handbag
Walman Optical (Booth # 310)
Samsung Galaxy Tablet
iCoat (Booth #821)

Saturday, November 14
Raffle times: 12:30 PM- 2:30 PM
10 Bruder Eye Hydrating Compresses & a Collins Expressor Forceps
Bruder Healthcare Company (Booth #605)
Gift Basket
Nordic Naturals (Booth #314)
Ultra Health Diagnostic Set
SynergEyes, Inc. (Booth #107)
50 Optical Frames
Triumph Optical (Booth #402)
Smart Phone Adaptor for Slit Lamp
TTI Medical (Booth #801)
$300 AMEX Gift Card
Vision West, Inc. (Booth #106)

How to Enter
As you walk through the show floor, stop by participating passport sponsor booths and receive a stamp on your exhibitor passport. When you have completed your passport tour, submit your stamped passport to the COA booth by 2:30 PM on Friday and Saturday to qualify for the grand prize drawings. As you walk around the Exhibit Hall don’t forget to pick up your FREE swag!
## EXHIBIT HALL INFORMATION

### EXHIBIT HALL BOOTH LOCATIONS AND FLOOR PLAN

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<td>2020 EHR</td>
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<td>ABB OPTICAL GROUP</td>
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<td>Abbott Medical Optics</td>
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<td>AccuLens, Inc.</td>
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<td>Alcon Laboratories, Inc.</td>
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<td>Allergan</td>
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<td>Altair Eyewear</td>
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<tr>
<td>Annidis Health Systems</td>
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<tr>
<td>Bio-Tissue</td>
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<td>Bruder Healthcare Company</td>
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<td>Cal Coast Ophthalmic Instruments, Inc.</td>
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<td>Carl Zeiss Meditec</td>
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<td>Carl Zeiss Vision</td>
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<td>Classique Eyewear</td>
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<td>ClearVision Optical Company</td>
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<td>Coburn Technologies</td>
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<td>CooperVision</td>
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<td>HPSO (Healthcare Providers Service Organization)</td>
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<td>Warren G. Bender Co.</td>
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<td>Western University of Health Sciences College of Optometry</td>
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<td>ZeaVision, LLC</td>
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![Floor Plan Diagram](image-url)
2020 EHR
Booth # 916
1504 NW Vivion Rd
Kansas City, MO 64118
(816) 817-4384
(855) 685-3922 Toll Free
(816) 817-4384 Fax
www.2020ehr.com

2020 EHR is the only company that can offer a suite of software choices specific to the eye care industry. Whether you need just an EMR, Practice Management, Revenue Cycle Management or all the above, we can help. Currently helping over 5000 practices nationwide. Stop by our booth 916 to learn more.

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www.abbconcise.com

ABB OPTICAL GROUP is the only Contact Lens Company that is an Authorized Distributor of All Major Soft Contact Lenses, Manufacturer of Custom GP and Specialty Soft Contact Lenses, Stock Ophthalmic Lenses and Manufacturer of Freeform® Digital Lab. We offer Practice Management Solutions, Pricing Strategies, Ecommerce Solutions, including Patient ordering websites.

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Santa Ana, CA 92705
(714) 247-8204
(714) 247-8682 Fax
www.abbottmedicaloptics.com

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(303) 232-6244
(303) 253-0472 Fax

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(800) 777-2799 Fax
www.alconlabs.com

Alcon, a global leader in eye care, provides innovative products that enhance quality of life by helping people see better. The three Alcon businesses - Surgical, Pharmaceutical and Vision Care - offer the widest spectrum of products addressing the world’s most pressing eye care needs. For more information, visit www.alcon.com.
On March 17, 2015, Actavis (NYSE:ACT) completed the acquisition of Allergan, creating a unique, global pharmaceutical company among the leaders in Growth Pharma. The combined Company is focused on developing, manufacturing and commercializing innovative pharmaceuticals, high-quality generic and over-the-counter medicines and biologic products for patients around the world.

Altair has proudly served independent optometry for 22 years. With an innovative approach to frame board management and desirable consumer brands, Altair provides independent eye care professionals with eyewear products and business solutions to help deliver excellent patient care.

The Annidis RHA™ digital imaging system combines advanced Multi-Spectral Imaging (MSI) technology with intuitive software, providing eye care professionals with a revolutionary tool for diagnostic retinal imaging. It provides a non-invasive, en face view of the retina and choroid for early detection and diagnosis.

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The microwave activated Bruder Eye Hydrating Compress is a safe and effective way to treat Dry Eye, MGD, blepharitis and chalazions. This washable and reusable compress, featuring patented MediBeads®, helps replenish moisture and relieve dryness. Receive a FREE SAMPLE at our booth. Learn more at www.ophthalmic.com or 888-827-8337, Ext 218.
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Booth #510
20675 S. Western Ave. #116
Torrance, CA 90501
(310) 320-3253
(800) 305-2020 Toll Free
(310) 320-9029 Fax
joe@calcoastophthalmic.com
www.calcoastophthalmic.com
Cal Coast Ophthalmic is the leading distributor of diagnostic equipment in the Western USA. We represent Topcon, Reliance-Haag Streit, Marco, Reichert, Kowa, Keeler, Heine and many more. We have offices in Los Angeles, Sacramento, and Las Vegas to provide sales and technical support. Cal Coast is a leader in high tech products as well as traditional lane equipment.

California Optometric Association (COA)
Booth #108
2415 K St.
Sacramento, CA 95816
(916) 441-3990
(800) 877-5738 Toll Free
(916) 448-1423 Fax
contact@coavision.org
www.coavision.org
www.facebook.com/CaliforniaOptometric
The California Optometric Association represents its member doctors of optometry in the Golden State and is dedicated to assuring quality health care for the public by advancing all modes of optometry and by providing members with the resources and support to practice at the highest levels of ethics and professionalism. Stop by booth 108 to discuss important legislative issues regarding optometry, talk to someone about joining COA, or just to say ‘hi.’ We are here to help you help others.

Carl Zeiss Meditec
Booth #405
5160 Hacienda Dr.
Dublin, CA 94568
(925) 557-4100
(877) 486-7473 Toll Free
(925) 557-4101 Fax
info@meditec.zeiss.com
www.meditec.zeiss.com
Carl Zeiss Meditec is a medical technology company that offers diagnostic and therapeutic solutions for treating the four main ophthalmic ailments: vision defects (refraction), cataract, glaucoma and retinal disorders. Our Systems enable workflow efficiency and comprehensive disease management from diagnosis to treatment and follow-up.

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(858) 730-7596 Fax
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Carl Zeiss Vision is a global leader in ophthalmic lenses, coatings, laboratories and equipment. With over 160 years of optical innovation and 10,000 employees worldwide, Carl Zeiss Vision combines leading technologies, commitment to service and dedication to helping our customers grow. The Carl Zeiss Vision portfolio includes precisely personalized Zeiss Individual™ lenses, PureCoat™ by ZEISS anti-reflective coating, i.Terminal dispensary technology and a nationwide network of laboratories.

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(800) 645-3733 Fax
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55 Gerber Rd.
South Windsor, CT 06074-3248
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(860) 648-6601 Fax
www.coburntechnologies.com
Coburn Technologies, Inc. continues a long tradition as a leading provider of computer integrated optical lens processing systems and ophthalmic equipment. We manufacture, distribute, install and service optical equipment, software and supplies used in ophthalmic diagnostics, surfaced prescriptions, and in-house machining and finishing lenses to fit patient frames.

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Booth #505
370 Woodcliff Dr. Suite 200
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info@coopervision.com
www.coopervision.com
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Booth #312
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Danbury, CT 06810
(203) 702-1600
(800) 487-5389 Toll Free
(888) 799-7200 Fax
info@eschenbach.com
www.eschenbach.com
Eschenbach is a leading manufacturer of high-quality magnification solutions that can help everyone from middle-aged presbyopes to seniors with vision loss. Our product lines include magnifiers, telescopes, filters, video magnifiers and unique lines of readers. Our displays and diagnostic kits ensure successful patient outcomes and financial success for the practice.

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Dallas, TX 75234
(800) 215-7249 Toll Free
(800) 473-5012 Fax
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Dallas, TX 75234  
(214) 496-4515  
(800) 473-5012 Fax  
www.essilorusa.com

Essilor is the leading manufacturer of optical lenses in the US and is the market leader in progressive, high-index, photochromic, and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor manufactures optical lenses under the VARILUX®, CRIZAL®, TRANSITIONS®, XPERIO UV™, and other Essilor brand names.

Europa International  
**Booth #907**  
730 Hastings Lane  
Buffalo Grove, IL 60089-6904  
(847) 537-0008  
(847) 537-0850 Fax  
www.europaeye.com

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sales@eyefinity.com  
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A biotechnology and healthcare products company. Mission is to address unmet medical needs. Committed to research and development of therapies for lysosomal storage disorders including Type 1 Gaucher, Fabry, MPS I, Pompe and Niemann-Pick B diseases.
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<tr>
<th>Company</th>
<th>Booth Number</th>
<th>Address</th>
<th>Contact Information</th>
<th>Description</th>
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<tbody>
<tr>
<td>Gotti Switzerland</td>
<td>#211</td>
<td>41576 Apricot Fremont, CA 94539</td>
<td>(510) 484-3643; <a href="http://www.gotti.ch">www.gotti.ch</a></td>
<td>More than 20 years of experience and passion. Designed and managed in Switzerland and produced in Germany, Austria and Japan using a combination of high-tech and traditional hand craftsmanship. Sleek design - fashionable and wearable.</td>
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<td>Haag-Streit</td>
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<td>3535 Kings Mills Rd Mason, OH 45040</td>
<td>(513) 336-7255; (513) 336-7260 Fax; <a href="http://www.gotti.ch">www.gotti.ch</a></td>
<td>Haag-Streit will display the BD 900 slit lamps with the CM 900 video and digital capture, and the Octopus 300 Automated Perimeter with Auto Eye Tracking and Eyesuite Progression Analysis Software.</td>
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<td>HCPN Alliance</td>
<td>#203</td>
<td>1607 Valleso Drive Hollister, CA 95023</td>
<td>(408) 391-8300; (888) 509-8133 Fax; <a href="http://www.gotti.ch">www.gotti.ch</a></td>
<td>HCPN Alliance, Healthcare Professional Network Alliance, is comprised of Healthcare Professionals that have been successfully implementing an antioxidant Scanner Testing Program since its inception in 2003. Our testing scanner was created by the Moran Eye Institute in collaboration with the Biometric Department at the University of Utah to measure antioxidants, thus allowing for prevention and intervention of eye disease. We believe in the fundamental importance prevention and wellness play in patients’ eye health.</td>
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<td>Heartland Payment Systems</td>
<td>#112</td>
<td>90 Nassau Street Princeton, NJ 08542</td>
<td>(402) 250-4739; heartlandpaymentsystems.com</td>
<td>Heartland Payment Systems, Inc. (NYSE: HPY), one of the largest payment processors in the United States, delivers credit/debit/prepaid card processing and security technology through Heartland Secure™ and its comprehensive Heartland breach warranty. Heartland also offers point of sale, mobile commerce, e-Commerce, marketing solutions, payroll solutions, and related business solutions and services to more than 400,000 locations nationwide.</td>
</tr>
<tr>
<td>Hoya Vision Care</td>
<td>#909</td>
<td>651 E Corporate Drive Lewisville, TX 75057</td>
<td>(972) 221-4141; (972) 436-9766 Fax; <a href="http://www.thehoyafreeformcompany.com">www.thehoyafreeformcompany.com</a></td>
<td>Hoya Vision Care manufactures ophthalmic lenses and treatments. HOYA’s designs include: iD MyStyle, iD InStyle, iD LifeStyle, iD SV, Summit ecp iQ, Summit cd iQ, SV iQ, ST iQ, Summit ecp/cd, and GP Wide. AR Treatments include Super HiVision EX3, Super HiVision and HiVision. Products are available through The HOYA Free-Form Company and Hoya Authorized Distributors.</td>
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</table>
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*Booth #114*  
159 E. County Line Rd Hatboro, PA 19040  
(215) 293-1116

Healthcare Providers Service Organization specializes in protecting optometrists with professional and general liability insurance. HPSO’s professional liability plan provides malpractice coverage for the range of professional optometric services provided within each state’s defined scope of practice. The plans cover the business owner(s), business entity, employees and volunteers under one policy.

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<td>Raffle Donor</td>
<td>111 Jennings Drive</td>
<td>Watsonville, CA 95076</td>
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<td></td>
<td>(831) 724-6200</td>
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<td><a href="http://www.nordicnaturals.com/professionals.php">www.nordicnaturals.com/professionals.php</a></td>
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<th>OcuSci</th>
<th>Booth #710</th>
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<tr>
<td></td>
<td>1104 Camino Del Mar, Ste. #15</td>
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<td></td>
<td>Del Mar, CA 92014</td>
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<td></td>
<td>(888) 809-6424 Toll Free</td>
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<td></td>
<td><a href="http://www.ocusci.com">www.ocusci.com</a></td>
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OcuSci offers the most complete, clinically proven, line of nutraceuticals available. Our dry eye products Ultra Dry Eye TG, the most potent omega-3 available, and our Dry Eye Compresses are clinically proven to effectively treat Dry Eye Syndrome in 30 days as measured by OSDI and Tear BUT.

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<tr>
<th>Ophthalmic Instruments, Inc.</th>
<th>Booth #102</th>
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<td>Irvine, CA 92618</td>
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<td>(714) 730-1375</td>
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<td>(714) 730-9233 Fax</td>
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<td><a href="mailto:sshone@oiica.com">sshone@oiica.com</a></td>
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<td><a href="http://www.oiica.com">www.oiica.com</a></td>
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OII specializes in full exam room ophthalmic equipment as well as pretest instruments such as retinal cameras, auto refractors, NCTs, etc. Service and consultation are our top priorities. We sell new and used equipment from all the major manufacturers for eye care professionals in California, Hawaii, Nevada, Arizona and New Mexico.

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<th>Opto Multimedia</th>
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<tr>
<td></td>
<td>1921 Gnatcatcher Ave, North Las Vegas, NV 89084</td>
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<tr>
<td></td>
<td>(909) 234-2909</td>
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<td></td>
<td><a href="http://www.optomultimedia.com">www.optomultimedia.com</a></td>
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Opto Multimedia is an optometry marketing company that has worked intimately with optometrists and practices of all sizes, providing them with cutting edge web solutions that turn the internet into an advantage for their practice. Opto Multimedia focuses their marketing efforts solely on the optometry industry, and as a result we have developed proven campaigns that not only raise your bottom line, but enhance the practice’s overall growth.

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<tr>
<th>Optos, Inc.</th>
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<td>67 Forest St.</td>
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<tr>
<td></td>
<td>Marlborough, MA 01752</td>
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<tr>
<td></td>
<td>(508) 486-9308</td>
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<tr>
<td></td>
<td>(508) 486-9310 Fax</td>
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<td></td>
<td><a href="mailto:BDS@optos.com">BDS@optos.com</a></td>
</tr>
<tr>
<td></td>
<td><a href="http://www.optos.com">www.optos.com</a></td>
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Optos provides comprehensive retinal evaluation technology, enabling practitioners to effectively detect and monitor ocular pathology and promote patient health. With more than 250 clinical studies, Optos is committed to the belief that an OCT with microperimetry and ultra-widefield retinal images help eyecare professionals provide the best care for their patients.
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