



MEMBERSHIP – Why Join?

COA membership benefits you by:

- Protecting your license to practice
- Enhancing your scope of practice
- Developing your professional growth through continuing education and leadership opportunities
- Being a source of valuable up-to-date information
- Establishing your professional and collegial relationships
- Gives you more time to focus on the practice of optometry while the association represents your interests

Three Memberships in One

Your membership into the COA also includes membership into the AOA and your local society. Tripartite membership means representation at the local, state and national levels.

Legislative and Regulatory Advocacy

- Daily, on-the-job legislative and regulatory advocacy in California’s complex public policy arena to protect and advance your profession.
- Representation of your interests before the State Board of Optometry, Medical Board, and other regulators that affect your bottom line.
- Legislative Action Center e-Newsletters and at-a-glance, web-based information on law and regulation, legislation, and politics.
- COA Hot Sheet – a current listing that COA has an opinion on and will be heard in Committee
- “COA Fact Sheets” on subjects from “Advertising Regulations” to “Vitamins & Nutritional Supplements,” available at www.coavision.org
- Annual *Legislative Keyperson Training* Program.
- Reimbursement advice and assistance with Medicare and Medi-Cal.
- Up to date tools on billing questions, insurance reimbursement, and legal issues that bridge the law and regulation and your daily practice.

Leadership

- Leadership opportunities at the local and state levels.
- Project Keep—a program to encourage new California optometric licentiates to get involved in their local society.
- Annual Leadership Conference features a variety of seminar topics to cultivate your continued professional growth.
- Represent your society at the House of Delegates at the annual COA Congress.

Member Publications

- *California Optometry* magazine: award-winning bimonthly publication reporting on member activities, hot topics in optometry, and *News & Views*, a section focusing on current legislative, regulatory and health community issues.
- *COA Member News*: monthly member e-newsletter containing the latest news from COA, optometry – related news stories, information on member benefits, upcoming events, classified listings and much more!
- *Government Affairs Weekly*: e-newsletter providing an inside look at up-to-date regulatory and legislative advocacy information affecting optometry in California.

COA Online

COA's Web site www.coavision.org is your online access to the association through members only access.

"Find an EyeDoc"

Online doctor locator search at www.eyehelp.org for the public to use in finding a COA member doctor in their area.

Find A Member

An online COA membership directory located in the *Members Only* section of COA's Web site.

Continuing Education

- **Monterey Symposium** and **OptoWest** offer quality education programs and exhibit halls each year for optometrists and paraoptometric. Discounted registration rates are offered to COA members.
- Free continuing education credits available to members only through correspondence coursework in *California Optometry* magazine.

Member Services

Insurance*

California Optometric Sponsored Insurance Program* offers these association-sponsored programs:

- Employment Practices
- Liability Insurance
- Workers' Compensation
- Business Overhead Expense Plan
- Term Life
- Medical Insurance
- Dental Insurance
- Professional Liability Plan
- Business Owners Package
- Long Term Disability
- Long Term Care
- Accidental Death & Dismemberment
- Auto & Homeowners Insurance
- Group Universal Life

* COA membership cancellation may void you of this benefit.

Preferred Eyecare Business Group

Vision West, Inc., is a practice management and buying group endorsed by the COA.

For more information:

(800) 877-5738

www.coavision.org