



For Immediate Release

Vision West Ongoing Financial Support to the California Optometric Association tops \$12.4 million

San Diego, CA – February 15, 2017 – Vision West (www.vweye.com) – eyecare business and group purchasing resource presented a check to the California Optometric Association (COA) for \$203,939 at the recent COA House of Delegates meeting held in San Francisco, CA February 10th, 2017. With this recent check presentation, the financial support Vision West, Inc. (VWI) has provided to the COA now tops \$12.4 million dollars since the relationship began in 1988.

The check was presented by Joseph C. Mallinger, OD, MBA, FAAO, the VWI President & CEO who stated, "Vision West is very appreciative of the ongoing support and relationship we have with the COA and we look forward to continuing as a COA Champion supporter for many more years to come" said Dr. Mallinger. "Supporting Organized Optometry and membership programs are at the core of our business model."



Pictured, Ronald G. Seger, OD COA Secretary-Treasurer and Joseph C. Mallinger, OD, MBA FAAO President & CEO VWI

About Vision West

Based in San Diego, California, VWI is a nation-wide membership based Eyecare Business Group, providing practice management and group purchasing resources. Founded in 1988 by the California Optometric Association, VWI is privately held. VWI provides members with competitive discounts and programs with more than 250 vendor partners. Passing on the full-negotiated discount to members, VWI does not charge a membership fee or require a minimum purchase volume.

VWI is committed to the profession by providing resources to help support the Independent Eyecare Professional, as well as providing continued industry support to State Optometric

Associations, COVD and various industry groups and partners. For more information, please visit www.vweye.com.

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