

# MONTEREY SYMPOSIUM



2.0

*November 17-19*

NEARLY 20 HOURS  
OF CE IN ONE WEEKEND!

FEATURING:

**8 HOURS OF GLAUCOMA CE**

*more free food*

**WiFi in all classrooms**

**Over 25 courses**

# 10

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Vision West is the Preferred Eyecare Business Group of the California Optometric Association. To date, Vision West has provided over \$12 million in non-dues revenue support.



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1

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2

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3

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4

**INTEGRITY**—Live, friendly customer service team committed to helping you reduce your cost of goods. We pass on 100% of the negotiated discount from our vendor partners. Our team will provide an honest analysis of vendor programs and discounts to help your practice.

5

**SUPPORT TO ORGANIZED OPTOMETRY**—what does that mean for you? With more than \$12 million dollars in support back to State Associations, Schools and Groups, this provides non-dues revenue to help with legislation, dues and education.

6

**FOUNDED BY OPTOMETRY FOR OPTOMETRY**

7

**BUYING POWER**—with more than 3,000 members nationwide, Vision West can access some of the best discounts and programs in the industry from over 200 vendors.

8

**EFFICIENCY**—consolidated purchases on 1 statement. Flexible payment options and invoice details available online with 24/7 access to help you and your staff save time and manage information.

9

**EXCLUSIVE REBATE PROGRAMS**—from many of our top vendors

10

**RESOURCES** for you and your staff. Our team is here to help with resources and information on a wide number of topics including webinar education library, online CE, top-selling frame info and much more.



COA proudly presents:

# MONTEREY SYMPOSIUM



A modern and intimate conference ideal for learning.

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**SILVER SPONSOR**



**BRONZE SPONSOR**



**SUPPORTING SPONSORS**



**EXHIBITORS**

- ABB Optical Group
- Abbott Medical Optics (AMO)
- Accu-Lens
- Alcon
- Allergan
- Altair Eyewear
- Bausch + Lomb
- BioDOptix®
- Bruder Healthcare Company
- Cal Coast Ophthalmic Instruments, Inc.
- California Eye Instruments
- California Optometric Association (COA)

- Carl Zeiss Meditec
- Carl Zeiss Vision
- ClearVision Optical
- CooperVision, Inc.
- Costa Sunglasses
- Crystal Practice Management
- Design Eyewear Group
- Essilor Instruments
- Essilor Laboratories of America
- Europa International
- eyeBrain Medical Inc.
- Eye Care and Cure
- Eye Designs, LLC

- Eyefinity
- EyeMed Vision Care
- Fashion Optical Displays
- HOYA Vision Care
- Innexsus by Interactive
- Johnson & Johnson Vision Care
- Katena
- Kenmark Optical Group
- MacuHealth
- Marchon Eyewear
- Marco Ophthalmic, Inc.
- Mercer
- Modern Optical International
- Morel
- Natural Ophthalmics Inc.
- Nordic Naturals
- NVISION Eye Centers
- OBC Insurance Billing & Credentialing Specialists
- Oculus, Inc.
- Ophthalmic Instruments, Inc.
- Optometry Giving Sight
- Opto Multimedia
- OPTOS Inc.
- Practice Concepts
- Practice Consultants
- Primary Eyecare Network
- Revolution EHR
- Santinelli International, Inc.
- ScienceBased Health
- Shamir Insight, Inc.
- Shire
- Singlecare
- SynergEyes
- Vision One Credit Union
- Vision West, Inc.
- VSP Global
- VSP Optics Group
- Zenith

## SPEAKERS

Ida Chung, OD, MSHE, FCOVD, FAAO  
Nicholas Colatrella, OD, FAAO, Dipl ABO, ABCMO  
Jay Haynie, OD, FAAO  
Nathan Lighthizer, OD, FAAO  
Brooke Messer, OD, FAAO, FCLS  
Carlo Pelino, OD, FAAO  
Joseph Pizzimenti, OD, FAAO  
Eric Schmidt, OD, FAAO  
Jeffrey Varanelli, OD, FAAO  
Valerie Quan, OD, FAAO



## EDUCATION PROGRAM INFORMATION

To help you identify topic areas, Monterey Symposium educational sessions have been designated as:

- TPA** Therapeutic Pharmaceutical Agent
- TPG** TPA with approval to treat Glaucoma
- O** Other - Binocular Vision, Contact Lenses, Low Vision, Vision Therapy



## OD COURSE APPROVALS

The 2017 Monterey Symposium continuing education program has been submitted to COPE.



For an updated listing of approved  
courses, please visit  
[www.montereysymposium.com](http://www.montereysymposium.com).



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12/16

US-DAL-16-E-4914

**Rx only**

## FRIDAY, NOVEMBER 17

Time	Course & Speaker
8 – 9:40 a.m.	<b>100 - Viral Eye Disease Alphabet Soup</b> TPA <i>Nathan Lighthizer, OD, FAAO</i> COPE #: 45220-AS
10 – 10:50 a.m.	<b>101 - In-Office Electrodiagnostics: What Can It Do For You and Your Glaucoma Patients</b> TPG <i>Nathan Lighthizer, OD, FAAO</i> COPE #: 53735-GL
10 – 11:00 a.m.	<b>102 - Neuro-Optometry Grand Rounds</b> TPA <i>Valerie Wren, OD, FAAO</i> COPE #: 53779-NO
11 – 11:50 a.m.	<b>103 - Not Your Grandpa's Low Vision Course</b> O <i>Joseph Pizzimenti, OD, FAAO &amp; Carlo Pelino, OD, FAAO</i> COPE #: 53769-LV
<b>11:30 A.M. – 3:30 P.M. – EXHIBIT HALL OPEN</b>	
3 – 4:40 p.m.	<b>104 - Laser Procedures for the Management of Glaucoma and More</b> TPG <i>Nathan Lighthizer, OD, FAAO</i> COPE #: 53736-GL
3 – 4:40 p.m.	<b>105 - Review of Systems - Live and Unplugged</b> TPA <i>Joseph Pizzimenti, OD, FAAO &amp; Carlo Pelino, OD, FAAO</i> COPE #: 47596-SD
5 – 5:50 p.m.	<b>106 - Swollen Optic Nerve Now What</b> TPA <i>Nathan Lighthizer, OD, FAAO</i> COPE #: 51677-PS
<b>6:30 – 8:00 P.M. – WELCOME RECEPTION</b>	

## SATURDAY, NOVEMBER 18

8 – 9:40 a.m.	<b>200 - Stroke Management</b> TPA <i>Valerie Quan, OD, FAAO</i> COPE# 53783-NO
8 – 9:40 a.m.	<b>201 - Retina Grand Rounds</b> TPA <i>Joseph Pizzimenti, OD, FAAO &amp; Carlo Pelino, OD, FAAO</i> COPE# 46167-PS
9 – 9:50 a.m.	<b>202 - Brand vs Generic - Are They Really Different?</b> TPA <i>Eric Schmidt, OD, FAAO</i> COPE# 53695-PH
10 – 10:50 a.m.	<b>203 - Essential Scleral Lens Knowledge</b> O <i>Brooke Messer, OD, FAAO, FCLS</i> COPE# 45625-CL
10 – 10:50 a.m.	<b>204 - The Optic Nerve Head in Glaucoma</b> TPG <i>Eric Schmidt, OD, FAAO</i> COPE# 54205-GL
10 – 10:50 a.m.	<b>205 - Corneal Microbes - Differentiating Bacteria, Fungi, Parasites and Viruses</b> TPA <i>Nicholas Colatrella, OD, FAAO, Dipl, ABO, ABCMO &amp; Jeffrey Varanelli, OD, FAAO</i> COPE# 50853-AS



11 – 11:50 a.m.	<b>206 - Diabetic Retinopathy</b> TPA <i>Jay Haynie, OD, FAAO</i> COPE #: 53775-PS
11 – 11:50 a.m.	<b>207 - Management of Cataract Complications</b> TPA <i>Nicholas Colatrella, OD, FAAO, Dipl, ABO, ABCMO &amp; Jeffrey Varanelli, OD, FAAO</i> COPE #: 45045-AS
11 – 11:50 a.m.	<b>208 - Acquired Optic Neuropathies</b> TPA <i>Joseph Pizzimenti, OD, FAAO &amp; Carlo Pelino, OD, FAAO</i> COPE #: 53751-NO
<b>11:30 A.M. – 3:30 P.M. – EXHIBIT HALL OPEN</b>	
3 – 3:50 p.m.	<b>209 - Chemical Injuries of the Cornea</b> TPA <i>Nicholas Colatrella, OD, FAAO, Dipl, ABO, ABCMO &amp; Jeffrey Varanelli, OD, FAAO</i> COPE #: 45044-AS
3 – 4:40 p.m.	<b>210 - Glaucoma Pharmacology A-Z</b> TPG <i>Eric Schmidt, OD, FAAO</i> COPE #: 53062-GL
4 – 4:50 p.m.	<b>211 - A Review of Common Ocular Diseases Affecting Children</b> TPA <i>Ida Chung, OD, MSHE, FCOVD, FAAO</i> COPE #: 53705-FV
4 – 4:50 p.m.	<b>212 - OCT Interpretation in Retinal Disease</b> TPA <i>Jay Haynie, OD, FAAO</i> COPE #: 48027-PS
5 – 5:50 p.m.	<b>213 - Diagnostic Testing in Uveitis</b> TPA <i>Nicholas Colatrella, OD, FAAO, Dipl, ABO, ABCMO &amp; Jeffrey Varanelli, OD, FAAO</i> COPE #: 46974-AS

## SUNDAY, NOVEMBER 19

8 – 9:40 a.m.	<b>300 - Glaucoma for the Everyday Optometrist</b> TPG <i>Eric Schmidt, OD, FAAO</i> COPE #: 48466-GL
8 – 8:50 a.m.	<b>301 - Sutureless Amniotic Membranes 2.0 - 2017 and Beyond</b> TPA <i>Nicholas Colatrella, OD, FAAO, Dipl, ABO, ABCMO &amp; Jeffrey Varanelli, OD, FAAO</i> COPE #: 43897-AS
9 – 9:50 a.m.	<b>302 - Chronic Conjunctivitis</b> TPA <i>Nicholas Colatrella, OD, FAAO, Dipl, ABO, ABCMO &amp; Jeffrey Varanelli, OD, FAAO</i> COPE #: 46973-AS
10 – 11:40 a.m.	<b>303 - Myopia Control Basics</b> O <i>Brooke Messer, OD, FAAO, FCLS</i> COPE #: 53692-CL
10 – 11:40 a.m.	<b>304 - Age Related Macular Degeneration - Current concepts and Future Directions</b> TPA <i>Jay Haynie, OD, FAAO</i> COPE #: 51953-PS
12 – 12:50 p.m.	<b>305 - Update on PEDS Research in Treatment and Prescribing</b> TPA <i>Ida Chung, OD, MSHE, FCOVD, FAAO</i> COPE #: 53706-FV
12 – 12:50 p.m.	<b>306 - Retinal Complications of Obstructive Sleep Apnea - A Growing Concern</b> TPA <i>Jay Haynie, OD, FAAO</i> COPE #: 46806-PS

Monterey Symposium 2017 presents a series of sessions hosted by industry leaders. Enjoy a hot meal while gaining an inside track on the newest services and products available.

*Space is limited. No CE for Food for Thought Sessions.*

## THURSDAY, NOVEMBER 16

5:30 – 6:30 p.m.	FFT 1 - Dinner TBD
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## FRIDAY, NOVEMBER 17

6:45 – 7:45 a.m.	<p><b>FFT 2 - Sights of Innovation: A Clinical Journey</b>  <i>Dr. Scott Schachter</i>            We will take you through typical day in your practice and provide insights on how to incorporate innovation and enhance patient communication.  <i>Sponsored by Bausch + Lomb</i></p>
12:00 – 1:00 p.m.	FFT 3 - Lunch TBD
7:00 – 8:00 p.m.	FFT 4 - Dinner TBD

## SATURDAY, NOVEMBER 18

6:45 – 7:45 a.m.	<p><b>FFT 5 - Emerging Trends in the Contact Lens Market: Improving Patient Outcomes &amp; Driving Practice Potential</b>  <i>Kevin S. Roe, OD, FAAO</i>            Please join Alcon and your colleagues to hear about emerging trends in the contact lens market, and how to implement a successful contact lens strategy to improve patient and practice outcomes.  <i>Sponsored by Alcon</i></p>
6:45 – 7:45 a.m.	<p><b>FFT 6 - EYE-INSPIRED™ Design: Innovating with Excellence</b>  <i>Dr. Carol Alexander, Director Professional Communications</i>            Johnson &amp; Johnson Vision's speaker, Dr. Carol Alexander, will discuss how the latest innovations by ACUVUE®, ACUVUE OASYS® 1-Day with Hydraluxe™ Technology family of products, help meet the individual needs of your patients through a customized approach.  <i>Sponsored by Johnson &amp; Johnson Vision</i></p>
12:00 – 1:00 p.m.	<p><b>FFT 7 - More Options, More Patients, More Profits: MyDay® Toric</b>  <i>Brooke Messer, OD, FAAO, FSLs</i>            Contact lens technology continues to advance, enabling you to fit more patients than ever before. Research has shown silicone hydrogel, 1-day contact lenses to be the healthiest modality, and demand for toric options continues to rise. CooperVision's dedication to providing an unrivaled portfolio and range of toric lenses has led to its newest premium offering, MyDay® toric. Join Dr. Brooke Messer, OD, FAAO, FSLs as she discusses the significant opportunity this new toric lens presents—to delight your patients, and grow your practice.  <i>Sponsored by CooperVision</i></p>
6:00 – 7:00 p.m.	FFT 8 - Dinner TBD

## SUNDAY, NOVEMBER 19

6:45 – 7:45 a.m.	FFT 9 - Breakfast TBD
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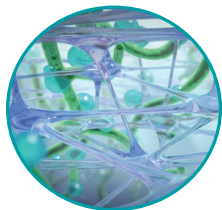


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**Soccer Player**
**Achiever.**

**NEW**

## ACUVUE OASYS® 1-Day for ASTIGMATISM.

Two innovations combined for stable vision and exceptional comfort.



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Tear-like molecules and highly breathable hydrated silicone integrate with the patient's own tear film.



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This design works naturally with the eyelids, helping to keep the lens in the correct position.

From the contact lens family **unbeaten on comfort\***

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**oasys** WITH HydraLuxe™  
BRAND CONTACT LENSES  
ASTIGMATISM

To learn more about this and other EYE-INSPIRED™ PATIENT-FOCUSED innovations, visit [acuvueprofessional.com](http://acuvueprofessional.com)

\*In 14 clinical trials posted on [www.clinicaltrials.gov](http://www.clinicaltrials.gov), a website maintained by the NIH. The 14 clinical studies evaluated subjective comfort as a primary or secondary endpoint for ACUVUE OASYS® Brand with HYDRACLEAR® PLUS Technology. Review conducted as of April 16, 2016.

ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available by visiting [acuvueprofessional.com](http://acuvueprofessional.com), or by calling Johnson & Johnson Vision Care, Inc. at 1-800-843-2020.

ACUVUE®, ACUVUE OASYS®, EYE-INSPIRED™, HYDRACLEAR®, and HydraLuxe™ are trademarks of Johnson & Johnson Vision Care, Inc. © Johnson & Johnson Vision Care, Inc. 2017 10607056-A February 2017

## FULL REGISTRATION BENEFITS

- Unlimited CE
- Friday & Saturday lunch vouchers
- Admission to Exhibit Hall for you and your guests
- Admission to Welcome Reception
- Food for Thought series (limited seating)



## CONFERENCE & HOTEL LOCATION

**Monterey Marriott Hotel**  
**350 Calle Principal, Monterey, CA 93940**

A block of rooms are at the Monterey Marriott for Monterey Symposium attendees at a special, discounted rate for a limited time only.

Deadline for Special Rate: October 26  
Single/Double Room Rate: \$214 per night (plus 11% tax and fees).  
Wired Internet is included.

To book your hotel room online visit:  
[aws.passkey.com/go/caoptometricassociation](http://aws.passkey.com/go/caoptometricassociation)

Phone Reservations: (877) 901-6632. Simply mention that you are attending the COA Monterey Symposium to receive the discounted rate.



## CANCELLATION POLICY

Cancel on or before October 3 – full refund less \$50 service charge  
After October 3 – sorry no refunds, substitutions are allowed  
Cancellation requests are only accepted via email – [events@coavision.org](mailto:events@coavision.org)

## HOW TO REGISTER

**ONLINE** Register with ease and convenience online at  
[www.montereysymposium.com](http://www.montereysymposium.com)  
*Credit card transactions only for online registration*

### MAIL

California Optometric Association  
2415 K Street, Sacramento, CA 95816  
All registrants will receive a confirmation email.

### FAX

(916) 469-2896



## INDIVIDUAL INFORMATION

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Designation (OD, etc.) \_\_\_\_\_ License # \_\_\_\_\_ State \_\_\_\_\_

Preferred Name on Badge \_\_\_\_\_ Office Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ E-mail \_\_\_\_\_

Emergency Contact Name and Phone \_\_\_\_\_

- Yes, I require special services to fully participate in accordance with the Americans Disabilities Act. COA will contact you to make arrangements.

## PAYMENT INFORMATION

Check or Money Order:

- Enclosed (Payable to: California Optometric Association)

Credit Card:

- Visa  MC (CCV - 3 digit # on back)  AMEX (CCV - 4 digit # on front)

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV#: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

FULL REGISTRATION	EARLY (BEFORE OCTOBER 3)	REGULAR
COA Member Optometrist	<input type="checkbox"/> \$499	<input type="checkbox"/> \$600
Non-Member Optometrist	<input type="checkbox"/> \$650	<input type="checkbox"/> \$700
HOURLY REGISTRATION	EARLY (BEFORE OCTOBER 3)	REGULAR
COA Member Optometrist	<input type="checkbox"/> \$30/hr. + \$50 reg. fee	<input type="checkbox"/> \$35/hr. + \$50 reg. fee
Non-Member Optometrist	<input type="checkbox"/> \$40/hr. + \$50 reg. fee	<input type="checkbox"/> \$45/hr. + \$50 reg. fee
<input type="checkbox"/> I'll attend the Welcome Reception		
# of Guests _____	<input type="checkbox"/> \$25/Guest	<input type="checkbox"/> \$50/Guest
Exhibit Hall Only, # of Guests _____	<input type="checkbox"/> No Charge	<input type="checkbox"/> No Charge
<b>TOTAL</b>	<b>\$</b>	<b>\$</b>

# PLEASE SELECT YOUR COURSES HERE.

## FRIDAY, NOVEMBER 17

<input type="checkbox"/>	8 – 9:40 a.m.	100 - Viral Eye Disease Alphabet Soup (TPA)
<input type="checkbox"/>	10 – 10:50 a.m.	101 - In-Office Electrodiagnostics: What Can It Do For You and Your Glaucoma Patients (TPG)
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<input type="checkbox"/>	3 – 4:40 p.m.	104 - Laser Procedures for the Management of Glaucoma and More (TPG)
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<input type="checkbox"/>	5 – 5:50 p.m.	106 - Swollen Optic Nerve Now What (TPA)

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<input type="checkbox"/>	12 – 12:50 p.m.	306 - Retinal Complications of Obstructive Sleep Apnea - A Growing Concern (TPA)

## FOOD FOR THOUGHT SERIES

### THURSDAY, NOVEMBER 16

<input type="checkbox"/>	5:30 – 6:30 p.m.	FFT 1 - Dinner TBD
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### FRIDAY, NOVEMBER 17

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<input type="checkbox"/>	12 – 1:00 p.m.	FFT 3 - Lunch TBD
<input type="checkbox"/>	7 – 8:00 p.m.	FFT 4 - Dinner TBD

### SATURDAY, NOVEMBER 18

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<input type="checkbox"/>	6:45 – 7:45 a.m.	FFT 6 - EYE-INSPIRED™ Design: Innovating with Excellence
<input type="checkbox"/>	12 – 1:00 p.m.	FFT 7 - More Options, More Patients, More Profits: MyDay® Toric
<input type="checkbox"/>	6 – 7:00 p.m.	FFT 8 - Dinner TBD

### SUNDAY, NOVEMBER 19

<input type="checkbox"/>	6:45 – 7:45 a.m.	FFT 9 - Breakfast TBD
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# PARTNER WITH NVISION

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.....  
*"NVISION understands the symbiotic relationship between optometry and ophthalmology, and fosters great relationships with doctors. I have leaned on NVISION several times, and they consistently deliver. Beyond results, their CE events and business resources have been of great value to me."*

~ Jay Mashouf, OD  
NVISION Partner since 2010  
.....

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# 2018 COA CE EVENTS



2415 K Street  
Sacramento, CA  
95816



Feb. 11, 2018



San Diego

Mar. 4, 2018



Santa Clara

Apr. 15, 2018



Sacramento

**MONTEREY  
SYMPOSIUM**  
NOVEMBER 16-18, 2018

LEARN MORE ABOUT COA'S EVENTS  
AT [WWW.COAVISION.ORG/EVENTS](http://WWW.COAVISION.ORG/EVENTS).