

# COA ENDORSED PROGRAMS

We've harnessed the buying-power of our members to bring you the lowest prices on the products and services you need. Many COA members save more than their annual dues by using a single endorsed program!



Offering the best deals from more than 270 optical and business suppliers, Vision West is a comprehensive and proven one-stop resource for the doctor of optometry's practice needs offering exclusive discounts.

[www.VWeye.com](http://www.VWeye.com)



Constant Contact is an online marketing company offering email marketing, social media marketing, online survey and event marketing tools to improve communications and marketing to your patients and soon-to-be patients. Members save up to 25%. Sign up for your FREE trial today!

[www.constantcontact.com/index.jsp](http://www.constantcontact.com/index.jsp)



Offering member-only rates on merchant card processing and payroll services, using Heartland will save you money, save time, increase profits and simplify your business operations. Members save up to 10%

[www.HeartlandPaymentSystems.com](http://www.HeartlandPaymentSystems.com)



Tailored to the unique needs and risks of doctors of optometry, COA offers a comprehensive menu of commercial insurance products brokered by the award-winning industry leader, MERCER. Members save up to 10% for professional liability insurance

[www.COAMemberInsurance.com](http://www.COAMemberInsurance.com)



**Warren G. Bender Co.**  
*Insurance & Bonds • Depth & Dependability Since 1938*

Warren G. Bender Co.'s personal lines of insurance products are endorsed by COA. WGBCO offers members a variety of companies to choose from which allows us to give you the best possible price for the coverages you need, along with COA members-only discounts.

[www.wgbender.com](http://www.wgbender.com)



I.C System, a nationally-renowned, professional debt collection service company, delivers members ethical and cost-effective solutions for collecting debts and improving cash flow. Members receive a 20% discount

[www.ICSystem.com/ICmemberbenefits](http://www.ICSystem.com/ICmemberbenefits)

## EMPLOYMENT LAW POSTERS

COA has taken the hassle out of a requirement for optometric employers to display a poster detailing state and federal labor laws. Our all-in-one subscription will help you avoid being fined up to \$17,000 for non-compliance.

[www.coavision.org](http://www.coavision.org)

