



# Project Keep

## Leadership Scholarship Application

**The Project Keep Leadership Scholarship Program** is an opportunity to introduce new practitioners, who are not otherwise involved in local society leadership, to the association governance process. Offering first-hand experience of attending either Presidents' Council or House of Delegates in person, the program hopes to foster future involvement at both the local and state levels, and in Project Keep. Each year, the membership committee will identify a specific governance event for this program.

The Leadership Scholarship is a new component to Project Keep. Project Keep, as our members know it, is a program that encourages new practitioners to volunteer at the local society leadership level, and in return, offers an extended dues sliding scale. The Leadership Scholarship program hopes to reach other new practitioners who are not yet Project Keep members, and offer them an opportunity to see how the Association works toward shaping the profession of optometry.

As a scholarship program, the \$500 award is not meant to cover all expenses, but hopes to offer assistance in defraying some of the travel and/or registration expenses associated with attending these events. It is also a way to address financial concerns many new practitioners have regarding unpaid time off to participate in governance events.

### **To be eligible to apply for a Project Keep Leadership Scholarship, you must be:**

- A COA member in good standing
- Licensed in California *10 years or less*
- May not be a Project Keep member (*that is, holding a leadership or committee position in the local society or COA*), as confirmed by the local society.

### **Winners will receive:**

- \$500 scholarship to help defray travel and/or registration expenses for attending House of Delegates 2009
- Recognition Pin and Certificate
- A "meet and greet" opportunity with COA leaders at House of Delegates
- Recognition at event and in *California Optometry* magazine

### **Scholarship winners will be notified by December 15, 2008 and must agree to the following:**

- Must attend the entirety of the 2009 COA House of Delegates scheduled for January 30 – 31, 2009 in Sacramento, CA.
- Registration, hotel and travel arrangements must be made on your own
- After attending the event, you must submit a short, one-page commentary about your experience, or offer your own perspective and insight regarding a particular issue that was raised at one of these events, to be used in *California Optometry* magazine.
- Additional expenses for attending the event are the individual's responsibility
- Attend any local society meetings that will be focusing on issues being examined at the House of Delegates
- If member is not serving as a society delegate for the event, then s/he will observe in the gallery seating area.

### **Application Deadline: December 1, 2008!**

Complete the application, and also have your local society president sign off on it. Send it to COA before the deadline date. Please submit your application to: COA Membership Committee, Attn: Lisa Ah Po, 2415 K Street, Sacramento, CA 95816, or e-mail [LisaA@coavision.org](mailto:LisaA@coavision.org).



**Project Keep Leadership Scholarship Application**  
House of Delegates – January 30 & 31, 2009 – Sacramento, CA

**Application Deadline: December 1<sup>st</sup>, 2008**

**Submit to:**

COA Membership Committee  
Attn: Lisa Ah Po, Marketing Manager  
2415 K Street, Sacramento, CA 95816  
[lisa@coavision.org](mailto:lisa@coavision.org) or (800) 877-5738  
[www.coavision.org](http://www.coavision.org)

Name: \_\_\_\_\_

Local Society: \_\_\_\_\_ CA License#: \_\_\_\_\_ Year Licensed: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

Address: \_\_\_\_\_

**Please answer the following questions.** *(attach additional sheet if needed)*

**What leadership intent or goals do you have for the upcoming future?:**

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**What argument(s) would you put forth to a colleague to convince him/her to become a member of COA?:**

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**What will be your future contributions to organized optometry?:**

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# CALIFORNIA OPTOMETRIC ASSOCIATION



Please write a few words about what you hope to gain from your experience at the 2009 House of Delegates:

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What areas would you be interested in becoming more involved with at the local or state level?  
*(circle all that apply)*

**Local Society:**

- Society board member    Legislative Advocacy    Education    Communications  
 Membership    Public Awareness    Events  
 Other: \_\_\_\_\_

**California Optometric Association:**

- Membership    Education & Meetings    Legislation & Regulation  
 Health Care Delivery Systems    Communications    Board of Trustees  
 Editorial Advisory Board    Other: \_\_\_\_\_

Applicant and Society President must sign this form to verify information before returning to COA.

_____	_____
Applicant Signature	Society President Print Name
_____	_____
Date	Society President Signature