

California Optometric Association

2020

2019 COA Event Attendance

Event	Location	ODs	Students	Staff/Techs	Industry	Total
House of Delegates	San Francisco	276	40	na	25	341
Optowest North	San Francisco	277	4	na	30	311
Optowest Central	Sacramento	157	0	na	30	187
Optowest South	Anaheim	169	2	na	30	201
Legislative Day	Sacramento	120	60	na	10	190
Monterey Symposium	Monterey	614	59	30	165	868
Presidents' Council	Fullerton	40	6	0	6	52

2020 COA Event Calendar

Event	Location	Date(s)	Exhibits	Expected OD Attendance
House of Delegates	Los Angeles	2/21-22/2020	Fri/Sat 9AM-1PM	300
Optowest South	Los Angeles	2/23/2020	Sunday 7AM-1:30PM	175
Optowest North	Santa Clara	3/15/2020	Sunday 7AM-1:30PM	300
Legislative Day	Sacramento	4/22/2020	Wednesday 9AM-1PM	150
Optowest Central	Sacramento	4/26/2020	Sunday 7AM-1:30PM	175
Monterey Symposium	Monterey	11/5-8/2020	Fri/Sat 11:30AM-3PM	700
Presidents' Council	TBD	TBD	9AM-4PM	40

New Opportunities 2020

More Opportunities for Speaking/Presentation

1. Food for Thought Breakfast at House of Delegates
2. Food for Thought Lunch offering at Optowest programs
3. Pop-Up Talk Series at Monterey Symposium
4. Exhibit Hall Showcase Theater at Monterey Symposium

New Opportunities to Connect

1. Specialty Receptions at Monterey Symposium
2. Low Vision Section sponsorships & presentation opportunities
3. Leadership breakfast and luncheon sponsorships at House of Delegates
4. Student, New Grad and Young OD sponsorships

Branding & Visibility

1. Conference Signage at Monterey Symposium
2. New Website and App opportunities

CLICK HERE to review the 2020 COA Partnership Prospectus