How will YOU get there?

How will you:
Grow your practice?
Prepare for health care reform?
Make sure you get paid?

Monterey Symposium will give you all of the tools you need to do this and more!

You’re glaucoma certified — Now what? Monterey Symposium’s glaucoma courses will help you navigate issues with coding, getting paid and other barriers to utilizing your hard-earned glaucoma certification.
MORE PATIENTS. MORE REVENUE.

PREMIER PROGRAM

To learn more, visit pathtopremier.com or contact a sales consultant from any one of the VSP Global® companies.
How will YOU get there?

The California Optometric Association (COA) is proud to present Monterey Symposium 2014, an intimate conference ideal for learning. Set in beautiful Monterey, CA, this year’s conference is the place to discover new tools and techniques that will help you prepare for some big health care changes.

Access class handouts before you go!
Class handouts will be available online after August 15, 2014.

Visit www.montereysymposium.com to download class handouts for OD and paraoptometric courses. There will be no handouts distributed at the classes and no print stations onsite.

Thank you for supporting our efforts to “Go Green!”
THANK YOU TO OUR 2014 SPONSORS!
As the largest state optometric association in the nation, COA expresses its highest gratitude to our Champion Supporters and Monterey Symposium sponsors for their generous support. In addition to sponsorship, their industry-leading products and services make it possible for doctors to practice optometry at the highest possible level. Thank you for making optometry stronger, better and more visible! (For the most updated list of sponsors, visit www.montereysymposium.com.)

COA Champion Supporters

VISION WEST®
COA Preferred Eyecare Business Group

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ALLERGAN

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Practice Solutions

Practice Concepts
A New Vision in Practice Sales & Consulting

X-CEL CONTACTS
We fit your practice™

Monterey Symposium Exhibit Hall

EXHIBIT HALL HOURS
Friday, November 7, 2014 11:30 AM - 3:30 PM
Saturday, November 8, 2014 11:30 AM - 3:30 PM

For an up-to-date list of exhibitors and map of the 2014 Exhibit Hall, visit www.montereysymposium.com.

Follow us…

www.facebook.com/CaliforniaOptometric
@COA_Vision #MS14
Monterey Symposium 2014 presents a series of morning and evening sessions hosted by industry leaders. Enjoy a hot morning breakfast or plated dinner while gaining an inside track on the newest services and products available. Make sure you designate which session(s) you’d like to attend on your registration form as seating is limited. Please see the program grid schedule for sessions.

Michael Arnell, OD  
Mile Brujic, OD, FAAO  
Scott Daniels  
Pinakin Davey, OD, PhD, FAAO  
Jimmy Jackson, OD, MS, FAAO  
Steven Ferrucci, OD, FAAO  
Milton Hom, OD, FAAO, FACAAI (Sc)  
Jimmy Jackson, OD, FAAO  
Anne-Marie Lahr, OD  
Richard McCoy, BA, LDO, ABOC, NCLEC, FNAO  
Robert Prouty, OD, FAAO  
Jeffrey Restuccio, CPC, CPC-H, MBA  
Jeffrey Walline, OD, PhD, FAAO  
Stephanie L. Woo, OD, FAAO, Fellow of the Scleral Lens Education Society

To help you identify topic areas, Monterey Symposium educational sessions have been designated as:

- **TPA** Therapeutic Pharmaceutical Agent
- **TPG** TPA with approval to treat Glaucoma
- **TLG** TPA with approval to perform Lacrimal Irrigation and Dilation and treat Glaucoma
- **Other** Other
- **PM** Practice Management (No credit in CA)

OD course approvals  
The Monterey Symposium 2014 continuing education program has been submitted to COPE. If you are licensed outside of California, most state boards of optometry accept COPE-approved courses toward credit for licensure renewal.

Do not assume that courses you register for are approved. Please note that COPE courses do not include CEs. COA will not be responsible for courses that are not approved by COPE.

Paraoptometric Education Program Information  
The Monterey Symposium 2014 paraoptometric continuing education program has been submitted to ABO (American Board of Opticianry) / NCLE (National Contact Lens Examiners) and the AOA Commission of Paraoptometric Certification (CPC). Do not assume that courses you register for are approved. COA is not responsible for courses that are not approved by ABO / NCLE or CPC. You will need to complete the appropriate form and submit it to ABO/NCLE or the CPC.

For an updated listing of approved courses, please visit www.montereysymposium.com.
Exhibitors List

EXHIBIT HALL HOURS
Friday, November 7, 2014
11:30 AM - 3:30 PM
Saturday, November 8, 2014
11:30 AM - 3:30 PM

Heidelberg Engineering
Hoya Vision Care
iMatrix
Konan Medical USA
Liquid EHR
Lombart Instrument
Marchon Eyewear
Marco Ophthalmic, Inc.
Marcolin USA
Marshall B. Ketchum University
Mercer
Modern Optical International
Morel
My Vision Express
Nordic Naturals
Nuskin Nutraceuticals
Ophthalmic Instruments, Inc.
Optelec US, Inc.
OPTOS Inc.
Optovue, Inc.
Practice Concepts
Practice Consultants
Primary Eyecare Network
ProDesign Denmark
Quantel Medical
Revolution EHR
Santinelli International Inc.
Shamir Insight Inc.
Silhouette Optical
Smith Optics
Solutionreach
Synemed
SynergEyes, Inc.
TelScreen
TTI Medical
Unilens Corporation
Vision One Credit Union
Vision West, Inc.
Vistakon, Inc.
VSP Optics Group
VSP Vision Care
Walmart Optical Company
Warren G. Bender Co.
Wells Fargo Practice Finance

Exhibitors
ABB Optical Group, formerly ABB CONCISE
Abbott Medical Optics
Alcon
Allergan
Alpha Viana Inc.
Altair Eyewear
Bank of America Practice Solutions
Blue View Vision
Bruder Healthcare Company
Cal Coast Ophthalmic Instruments, Inc.
California Board of Optometry
California Optometric Association
Carl Zeiss Meditec
Carl Zeiss Vision
Chemistrie Eyewear
ClearVision Optical
Coburn Technologies
CooperVision, Inc.
Demandforce
Diopsys
Eschenbach Optik
Essilor Instruments USA
Essilor Laboratories of America
Essilor of America
Eye Care and Cure
Eye Designs Inc.
Eyefinity
EyeMed Vision Care
Fashion Optical Displays
Freedom Meditech Inc.
Fresnel Prism & Lens Co
Genzyme
Good-Lite Company
GPN
Heartland Payment Systems
We think more is more.

That’s why we’re AMERICA’S FASTEST GROWING vision benefits company

Visit us at Booth 607

eyemed.com
### Friday, November 7, 2014

<table>
<thead>
<tr>
<th>TIME</th>
<th>Sessions</th>
</tr>
</thead>
</table>
| 6:45 AM – 7:45 AM | **FFT 1 - Breakfast Course**  
A New Standard for Color Lenses: Introducing AIR OPTIX® COLORS Contact Lenses  
Sponsored by Alcon  
Speaker TBD |
|               | **FFT 2 - Breakfast Course**  
Prime your Practice for Growth  
Sponsored by CooperVision  
Michael Arnell, OD |
| 8:00 AM – 9:40 AM | **100 - InfantSee Examination**  
COPE# 41621-FV  
Jeffrey Walline, OD, PhD, FAAO |
|               | **101 - Anterior Segment Assault:** Treating Common and Uncommon Conditions  
COPE# 41603-AS  
Mile Brujic, OD, FAAO |
| 10:00 AM – 11:40 AM | **102 - Myopia Control**  
COPE# 32050-GO  
Jeffrey Walline, OD, PhD, FAAO |
|               | **103 - Ulcers and Infiltrates**  
COPE# 41067-AS  
Milton Hom, OD, FAAO, FACAAI (Sc) |
| 11:30 AM – 3:30 PM | **EXHIBIT HALL** |
| 3:00 PM – 3:50 PM | **104 - Everything You Never Wanted to Know about the Mites that Live, Eat, and Crawl on Your Lids**  
COPE# 40069-AS  
Milton Hom, OD, FAAO, FACAAI (Sc) |
|               | **105 - Blue Light Special**  
ABO Approved/Technical/Basic  
Anne-Marie Lahr, OD |
| 3:00 PM – 4:40 PM | **106 - Maximizing Optometry Practice Revenue through Accurate Coding and Billing**  
COPE# 41672-PM  
Jeffrey Restuccio, CPC, CPC-H, MBA |
| 4:00 PM – 4:50 PM | **107 - The forgotten Connection: Diabetes and Dry Eye**  
COPE# 41608-SD  
Milton Hom, OD, FAAO, FACAAI (Sc) |
| 4:00 PM – 5:40 PM | **108 - Ophthalmic Troubleshooting: What to do when a Patient is Unhappy with his New Glasses**  
Anne-Marie Lahr, OD |
| 5:00 PM – 5:50 PM | **109 - Enhancing Patient Outcomes through Advanced Technology**  
COPE# 40323-GO  
Pending ABO Approval  
AOA CPC # 40323-GO  
Mile Brujic, OD, FAAO |
|               | **110 - Generic vs Branded Pharmacotherapy Making the Best Choice**  
COPE# 40067-PH  
Pending ABO Approval  
AOA CPC # 40067-PH  
Milton Hom, OD, FAAO, FACAAI (Sc) |
### Saturday, November 8, 2014

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSIONS</th>
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</table>
| 6:45 AM – 7:45 AM | **FFT 4 - Breakfast Course** Therapeutic Considerations for Management of Patients With Chronic Dry Eye  
Sponsored by Allergan  
Mile Brujic, OD, FAAO |
|                 | **FFT 5 - Breakfast Course** A Simple Approach to Fitting the Irregular Cornea with Atlantis GP Scleral and Flexlens ARC (Atypical Refractive Correction) custom soft lens  
Sponsored by X-Cel Contacts — A Walman Company  
Stephanie L. Woo, OD, FAAO, Fellow of the Scleral Lens Education Society |
| 8:00 AM – 8:50 AM | **200 - Innovations in Glaucoma Surgery: Do They Live up to Their Hype?** TPG  
COPE# 33298-GL  
Robert Prouty, OD, FAAO |
|                 | **201 - Fill in the Blank** Pending ABO & AOA Approval  
Mile Brujic, OD, FAAO |
|                 | **202 - Gas Permeable Toric Lenses** Other  
COPE# 41619-CL  
Jeffrey Walline, OD, PhD, FAAO |
| 9:00 AM – 9:50 PM | **203 - Controversies in the Basic Glaucoma Evaluation** TPG  
Pending COPE Approval  
Robert Prouty, OD, FAAO |
|                 | **204 - Allergy, Dry Eye, or Both?** TPA  
COPE# 34713-AS  
Milton Hom, OD, FAAO, FACAAI (Sc) |
|                 | **205 - Seeing Glaucoma as More Than Just High Pressure**  
ABO Approved/General Knowledge Pending AOA Approval  
Mile Brujic, OD, FAAO |
| 10:00 AM – 10:50 AM | **206 - Ocular Allergies: Scratching the Surface**  
ABO Approved/Technical/Basic  
Pending NCLE & AOA Approval  
Mile Brujic, OD, FAAO |
| 10:00 AM – 11:40 AM | **207 - Coding, Billing, and Documentation for Glaucoma Patients** Other  
Pending COPE Approval  
Jeffrey Restuccio, CPC, CPC-H, MBA |
|                 | **208 - Retinal and OCT Grand Rounds** TPA  
COPE# 34895-PS  
Steve Ferrucci, OD, FAAO |
| 11:30 AM – 3:30 PM | **EXHIBIT HALL** |
| 3:00 PM – 3:50 PM | **209 - Corneal Reshaping** Other  
COPE# 41618-GL  
Jeffrey Walline, OD, PhD, FAAO |
|                 | **210 - Virtual Clinical Cases from the Trenches** TPA  
COPE# 40039-AS  
Mile Brujic, OD, FAAO |
|                 | **211 - The Optician in the Medical Model**  
ABO Approved/General Knowledge/Basic  
Richard McCoy, BA, LDO, ABOC, NCLEC, FNAO |
## Saturday, November 8, 2014 (continued)

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSIONS</th>
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<tbody>
<tr>
<td>3:00 PM – 4:40 PM</td>
<td><strong>212 - Cataract Surgery in Patients with Previous Refractive Surgery: Dos and Don’ts</strong>&lt;br&gt;Pending COPE Approval&lt;br&gt;Mile Brujic, OD, FAAO</td>
</tr>
<tr>
<td>4:00 PM – 5:40 PM</td>
<td><strong>213 - Posterior Segment Disease Case Challenges</strong>&lt;br&gt;COPE# 41675-PS&lt;br&gt;Steve Ferrucci, OD, FAAO&lt;br&gt;<strong>214 - Decisions in Glaucoma: When to Pull the Trigger</strong>&lt;br&gt;COPE# 41665-GL&lt;br&gt;Robert Prouty, OD, FAAO</td>
</tr>
<tr>
<td>5:00 PM – 5:50 PM</td>
<td><strong>216 - A Lifetime of Contact Lens Wear: The Keys to Making It Happen</strong>&lt;br&gt;COPE# 40921-CL&lt;br&gt;Pending ABO, NCLE &amp; AOA Approval&lt;br&gt;Mile Brujic, OD, FAAO</td>
</tr>
<tr>
<td>6:30 PM – 8:30 PM</td>
<td><strong>FFT 6 - Dinner and Education</strong>&lt;br&gt;Fabry Disease — Optometry Making the Diagnosis&lt;br&gt;COPE# 38537-SD&lt;br&gt;Supported by an unrestricted education grant from Genzyme&lt;br&gt;Pinakin Davey, OD, PhD, FAAO</td>
</tr>
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## Sunday, November 9, 2014

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSIONS</th>
</tr>
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<tbody>
<tr>
<td>6:45 AM – 7:45 AM</td>
<td><strong>FFT 7 - Breakfast Course</strong>&lt;br&gt;Sponsor TBD&lt;br&gt;Speaker and topic TBD</td>
</tr>
<tr>
<td>8:00 AM – 8:50 AM</td>
<td><strong>300 - I Spy with My Little Eyes: Taking the Guess Work out of Children’s Vision</strong>&lt;br&gt;Pending ABO &amp; AOA Approval&lt;br&gt;Mile Brujic, OD, FAAO</td>
</tr>
<tr>
<td>8:00 AM – 9:40 AM</td>
<td><strong>301 - Update on Age Related Macular Degeneration</strong>&lt;br&gt;COPE# 41666-PS&lt;br&gt;Steve Ferrucci, OD, FAAO&lt;br&gt;<strong>302 - Current Techniques in Dry Eye Management</strong>&lt;br&gt;COPE# pending&lt;br&gt;Jimmy Jackson, MS, OD, FAAO</td>
</tr>
<tr>
<td>9:00 AM – 10:40 AM</td>
<td><strong>303 - Be a Light Manager</strong>&lt;br&gt;ABO Approved/Technical/Experienced&lt;br&gt;Pending AOA Approval&lt;br&gt;Richard McCoy, BA, LDO, ABOC, NCLEC, FNAO</td>
</tr>
<tr>
<td>10:00 AM – 11:40 AM</td>
<td><strong>304 - Diabetes: Treatment and Management</strong>&lt;br&gt;COPE# 30271-SD&lt;br&gt;Steve Ferrucci, OD, FAAO&lt;br&gt;<strong>305 - Surgical Options for Presbyopes: Cornea Based and Lens Based</strong>&lt;br&gt;Pending COPE Approval&lt;br&gt;Jimmy Jackson, MS, OD, FAAO</td>
</tr>
</tbody>
</table>
Conference & hotel location
Monterey Marriott Hotel
350 Calle Principal, Monterey, CA 93940

There is a block of rooms just waiting at the Monterey Marriott for Monterey Symposium attendees at a special, discounted rate for a limited time only.

Deadline for Special Rate: October 15, 2014
Single/Double Room Rate: $214 per night (11% tax and fees). Internet is included.

To book your hotel room online visit:
resweb.passkey.com/go/californiaoptometric2014

Phone Reservations: (877) 901-6632. Simply mention that you are attending the COA Monterey Symposium to receive the discounted rate.

All attendees are responsible for making, changing or canceling their own hotel accommodations.

Car rental
Hertz offers discounted rates for Monterey Symposium attendees. Reservations may be placed online at www.hertz.com or through the Hertz Meeting Sales Desk at (800) 654-2240 and refer to discount number CV#03HJ0023 when making your reservations.

Submit your registration
Register with ease and convenience online at www.monterey symposium.com! (Credit card transactions only for online registration) Or

Fax: (916) 469-2896

Mail: California Optometric Association
2415 K Street, Sacramento, CA 95816

All registrants will receive a confirmation email.

If you do not receive a confirmation within a week please contact the California Optometric Association at: (800) 877-5738.

Registration Information

All attendees
Sign up early! Early Registration rates apply to registrations postmarked or received online on or before September 28, 2014. Regular Registration rates begin September 29, 2014.

Pre-registration ends October 26, 2014.
Full Registration Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Yes!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unlimited CE</td>
<td>✓</td>
</tr>
<tr>
<td>Friday &amp; Saturday lunch vouchers</td>
<td>✓</td>
</tr>
<tr>
<td>Admission to Exhibit Hall for you and your guests</td>
<td>✓</td>
</tr>
<tr>
<td>Admission to Welcome Reception</td>
<td>✓</td>
</tr>
<tr>
<td>Food for Thought series (<em>limited seating</em>)</td>
<td>✓</td>
</tr>
</tbody>
</table>

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<tr>
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<tr>
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</thead>
<tbody>
<tr>
<td>Unlimited CE <em>(when room allows)</em></td>
<td>✓</td>
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<tr>
<td>Admission to Exhibit Hall</td>
<td>✓</td>
</tr>
<tr>
<td>Admission to Welcome Reception</td>
<td>✓</td>
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</tbody>
</table>

Due dates:
Registration must be received on or before October 26, 2014. After October 26, you may only register on-site at the conference.

- Early Registration rates apply for registrations and payments received on or before September 28, 2014.
- Regular Registration rates apply for registrations and payments received after September 29, 2014 and for on-site registrations.

Cancellation Policy: All cancellations must be submitted in writing
- Cancellation notices received before September 29, 2014 are eligible for a full refund less a $50 service charge.
- Cancellation notices received between September 29 and October 28, 2014 are eligible for a 50% refund.
- After October 28, 2014 — Sorry, no refunds. Substitutions are allowed.
- Please Note: No-shows (attendees who do not cancel) are responsible for the entire registration fee. All refunds must be requested in writing (email is acceptable) prior to October 28, 2014.
# MONTEREY SYMPOSIUM — 2014 —

**FRIDAY, NOVEMBER 7**

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
</tr>
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<tbody>
<tr>
<td>6:45 AM – 7:45 AM</td>
<td>FFT 1 - Breakfast Course: A New Standard for Color Lenses: Introducing AIR OPTIX® COLORS Contact Lenses</td>
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<td>10:00 AM – 11:40 AM</td>
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<td>103 - Ulcers and Infiltrates</td>
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<td>105 - Blue Light Special</td>
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<tr>
<td>3:00 PM – 4:40 PM</td>
<td>106 - Maximizing Optometry Practice Revenue through Accurate Coding and Billing</td>
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<td>4:00 PM – 4:50 PM</td>
<td>107 - The forgotten Connection: Diabetes and Dry Eye</td>
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<td>4:00 PM – 5:40 PM</td>
<td>108 - Ophthalmic Troubleshooting: What to do when a Patient is Unhappy with his New Glasses</td>
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<td>5:00 PM – 5:50 PM</td>
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<tr>
<td></td>
<td>110 - Generic vs Branded Pharmacotherapy Making the Best Choice</td>
</tr>
<tr>
<td>7:00 PM – 8:00 PM</td>
<td>FFT 3 - Dinner and Education: Successful Strategies for Practice Transitions: Buying, Selling and Partnering</td>
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**SATURDAY, NOVEMBER 8**

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
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<tbody>
<tr>
<td>6:45 AM – 7:45 AM</td>
<td>FFT 4 - Breakfast Course: Therapeutic Considerations for Management of Patients With Chronic Dry Eye</td>
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<tr>
<td></td>
<td>FFT 5 - Breakfast Course: A Simple Approach to Fitting the Irregular Cornea with Atlantis GP Scleral and Flexlens ARC (Atypical Refractive Correction) custom soft lens</td>
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<td>8:00 AM – 8:50 AM</td>
<td>200 - Innovations in Glaucoma Surgery: Do They Live up to Their Hype?</td>
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<tr>
<td></td>
<td>201 - Fill in the Blank</td>
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<tr>
<td></td>
<td>202 - Gas Permeable Toric Lenses</td>
</tr>
<tr>
<td>9:00 AM – 9:50 PM</td>
<td>203 - Controversies in the Basic Glaucoma Evaluation</td>
</tr>
<tr>
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<td>204 - Allergy, Dry Eye, or Both?</td>
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<tr>
<td></td>
<td>205 - Seeing Glaucoma as More Than Just High Pressure</td>
</tr>
<tr>
<td>10:00 AM – 10:50 AM</td>
<td>206 - Ocular Allergies: Scratching the Surface</td>
</tr>
<tr>
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<td>207 - Coding, Billing, and Documentation for Glaucoma Patients</td>
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<tr>
<td></td>
<td>208 - Retinal and OCT Grand Rounds</td>
</tr>
<tr>
<td>3:00 PM – 3:50 PM</td>
<td>209 - Corneal Reshaping</td>
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<td>210 - Virtual Clinical Cases from the Trenches</td>
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<td>211 - The Optician in the Medical Model</td>
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<tr>
<td>3:00 PM – 4:40 PM</td>
<td>212 - Cataract Surgery in Patients with Previous Refractive Surgery: Dos and Don’t</td>
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**SUNDAY, NOVEMBER 9**

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<th>Time</th>
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<tr>
<td>6:45 AM – 7:45 AM</td>
<td>FFT 7 - Breakfast Course</td>
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<td>8:00 AM – 8:50 AM</td>
<td>300 - I Spy with My Little Eyes: Taking the Guess Work out of Children’s Vision</td>
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<td>301 - Update on Age Related Macular Degeneration</td>
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<td>302 - Current Techniques in Dry Eye Management</td>
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<tr>
<td>9:00 AM – 10:40 AM</td>
<td>303 - Be a Light Manager</td>
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<tr>
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<td>304 - Diabetes: Treatment and Management</td>
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<td>305 - Surgical Options for Presbyopes: Cornea Based and Lens Based</td>
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<tr>
<td>11:00 AM – 11:50 AM</td>
<td>306 - The Sporting Eye — Sports and Safety Eyewear</td>
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<td>307 - Optical Coherence Tomography in the Primary Eye Care Practice</td>
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## PAYMENT INFORMATION

<table>
<thead>
<tr>
<th>Full Registration</th>
<th>Early (before September 28)</th>
<th>Regular</th>
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<tbody>
<tr>
<td>COA Member Optometrist</td>
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<td>Non-Member Optometrist</td>
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<tr>
<td>Paraoptometric Member</td>
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<th>Hourly Registration</th>
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<td>Fee for hourly registration</td>
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<tr>
<td>COA Member Optometrist</td>
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<tr>
<td>Non-Member Optometrist</td>
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</tr>
<tr>
<td>Paraoptometric Member</td>
<td>$30/hr.</td>
<td>$35/hr.</td>
</tr>
<tr>
<td>Paraoptometric Non-Member</td>
<td>$40/hr.</td>
<td>$45/hr.</td>
</tr>
</tbody>
</table>

Receive 1 free guest pass to Welcome Reception if registered by September 28

<table>
<thead>
<tr>
<th></th>
<th>Early (before September 28)</th>
<th>Regular</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception</td>
<td>No Charge</td>
<td>No Charge</td>
</tr>
<tr>
<td># of Guests</td>
<td>$25/Guest</td>
<td>$25/Guest</td>
</tr>
<tr>
<td>Exhibit Hall Only, # of Guests</td>
<td>No Charge</td>
<td>No Charge</td>
</tr>
</tbody>
</table>

TOTAL $ $

### INDIVIDUAL INFORMATION

First Name ___________________________ Last Name ___________________________

Designation (OD, etc.) _____________________ License # _____________________ State ______

Preferred Name on Badge _____________________ Office Phone _____________________

Address __________________________________________________________ City __________

State ________ Zip _________ E-mail _______________________________________

Emergency Contact Name and Phone __________________________

### PAYMENT INFORMATION

Check or Money Order: □ Enclosed (Payable to: California Optometric Association)

Credit Card: □ Visa □ MC (CCV - 3 digit # on back) □ AMEX (CCV - 4 digit # on front)

Card Number: ______________________________________________________________

Expiration Date: __________________ CCV#: __________________

Name on Card: ___________________________________________________________

Authorized Signature: _____________________________________________________

□ Please bill VWI Account #: _____________________________________________

VWI Account Name: _______________________________________________________

(Registration fees will not be subject to VWI’s administrative fee)
Give us a try FREE!
And help support the California Optometric Association!

- Vision West is the preferred eyecare business group of the California Optometric Association (COA).
- To date Vision West has given the COA over $7 Million back in support!
- No membership fee and no minimum purchase or volume requirements
- Competitive discounts on the largest selection of optical, lab and business service vendors in the industry.
- Premium Customer Service and 24/7 online account access and Practice Management tools
- No hassle, no fee early credit service

GIVE US A 3 MONTH TRIAL
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Sunday, February 22

Sunday, May 3

World-class speakers and cutting-edge topics in convenient locations — see you at OptoWest!

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