

# GROUP BUYING DISCOUNTS

From liability insurance to e-mail marketing services, COA's discount programs will save you time and money. Many COA members save more than their annual dues!



Offering the best deals from more than 270 optical and business suppliers, Vision West is a comprehensive and proven one-stop resource for the doctor of optometry's practice needs offering exclusive discounts.

[www.VWeye.com](http://www.VWeye.com)



Tailored to the unique needs and risks of doctors of optometry, COA offers a comprehensive menu of insurance products brokered by the award-winning industry leader, MERCER. Members save up to 10% for professional liability insurance

[www.COAMemberInsurance.com](http://www.COAMemberInsurance.com)



Constant Contact is an online marketing company offering email marketing, social media marketing, online survey, event marketing, digital storefronts, and local deals tools to improve communications and marketing to your patients and soon-to-be patients. Members save up to 25%

[www.constantcontact.com/index.jsp?pn](http://www.constantcontact.com/index.jsp?pn)



Offering member-only rates on merchant card processing and payroll services, using Heartland will save you money, save time, increase profits and simplify your business operations. Members save up to 10%

[www.HeartlandPaymentSystems.com/  
your-industry](http://www.HeartlandPaymentSystems.com/your-industry)

## EMPLOYMENT LAW POSTERS

COA has taken the hassle out of a requirement for optometric employers to display a poster detailing state and federal labor laws. Our all-in-one subscription will help you avoid being fined up to \$17,000 for non-compliance.

[www.coavision.org](http://www.coavision.org)



I.C System, a nationally-renowned, professional debt collection service company, delivers members ethical and cost-effective solutions for collecting debts and improving cash flow. Members receive a 20% discount

[www.ICSystem.com/ICmemberbenefits](http://www.ICSystem.com/ICmemberbenefits)



To learn more about these, and the many other benefits of COA membership, contact the COA membership department at 800-877-5738